



SOCIALITY PAOLO CIRIO

This artwork documented over twenty-thousand patents of socially manipulative information technology. In *Sociality*, Cirio collected and rated Internet inventions submitted to the U.S. patent office. Subsequently, he invited the public to share, flag, and ban the technologies designed to monitor and manipulate social behaviors. The patent images and data were obtained by Cirio through hacking the Google Patents search engine. Then he rated the patents and created thousands of compositions with images of flowcharts and titles of inventions, which were published on the project's website. The visual compositions on the website were printed in form of posters and a coloring book for informing on devices that enable discrimination, polarization, addiction, deception, and surveillance. The concept of turning patents into vehicles for regulation aims to exploit intellectual property law as a tool for democratic oversight.

Paolo Cirio works with the legal, economic, and cultural systems of the information society. He shows his research and intervention-based works through artifacts, photos, installations, videos, and public art. Cirio's work embodies the contradictions, ethics, limits, and potentials inherent to the social complexity of information society through a provocative, critical, and proactive approach. Paolo Cirio has won several awards, including Golden Nica first prize at Ars Electronica in Linz, 2014; Transmediale second prize in Berlin, 2006; Eyebeam Fellowship, 2012; and NEA grant at ISCP in NYC, 2017; among others awards.

Italy
Installation
2018

**CAIRO
TRONICA**

مهرجان القاهرة الدولي
للفنون الإلكترونية والميديا

CAIRO ELECTRONIC & NEW
MEDIA ARTS FESTIVAL

كايروترونিকা

الدورة الثالثة / ٢٠٢١

CAIROTRONICA

3RD EDITION / 2021

خيال البيانات

DATA FICTION

26 APRIL - 01 MAY

AT THE FACTORY &

TAHRIR CULTURAL

CENTER